



# Acrylic Foam Bond Solution

## Badge Mounting

### Application

- > Mounting and fixation of badge onto car body

### Key Application Requirements

- > Excellent adhesion and durability on OEM paint systems
- > Good weather and environment resistance
- > Gap filling and conformability
- > Resistance to wax and fuel immersion
- > Optimum convertibility especially for complex/small shapes such as lettering

### Product / Process Replaced

Polyurethane, polyethylene and acrylic foam tape

### Customer Benefits

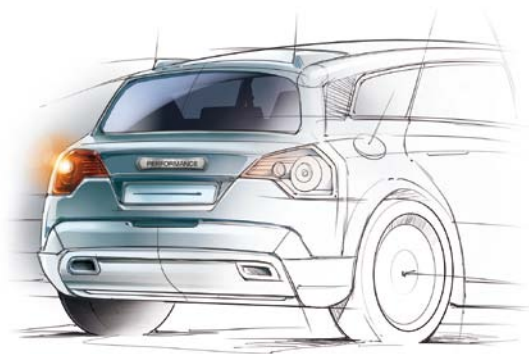
- > Proven performance according to OEM specification, validated through testing done by the converter and OEM
- > Easy to convert into different emblem designs
- > Gap filling to cover irregular surfaces

### Process

Conversion of roll tape into emblem designs through rotary die-cutting

### Product

Avery Dennison Acrylic Foam Bond  
AFB™ 8680  
AFB™ 8640



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